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Brooklyn Bagel Company On A Roll, Gets Global Honors

By Dennis Holt
Brooklyn Daily Eagle

PROSPECT PARK—Olmstead and Vaux did not design the Picnic House in Prospect Park, but they would have been rightly pleased were they to have stood on the balcony Thursday night, June 29, and seen the part of the Long Meadow visible as green as it has ever been with the Woodlands as a backdrop.

A good many other people enjoyed the view and the festivities as Brooklyn Goes Global held its annual Global Vision Awards celebration to honor Bell Bialy and Bagel.

This Canarsie-based firm is on a roll (no pun intended). Within the past two months, the Small Business Administration honored Bell Bialy and Bagel as the



Martin Bell, CEO of Bagels By Bell, was the founder of the successful business.

outstanding small business exporter in the New York District. Borough President Howard Golden awarded the firm the Ron Brown Award for commitment to international commerce, and BGG now said it the best exporter business for 2000.

Warren Bell, CEO of the company, admitted, "I feel like I have been in a dream these past few weeks." But he has not been keeping his head only in the clouds. He announced, with BGG's help, that bagels are now being exported to Japan.

The firm was founded by Bell's father Martin and he has been the CEO for the past 10 years. (As one could expect, a gift bag of cream cheese and bagels was available for guests as they left.)

For those who have been around long enough, it came as a shock to learn that Brooklyn Goes Global is 12 years old. It was founded by the Brooklyn Chamber of Commerce to help local manufacturers navigate the complexities of the export market to help grow their businesses through international sales.

Last year, BGG participated in seven trade shows on clients' behalf across the United States in Illinois, Florida, New York, and New Jersey as well as in Canada, Germany and Argentina.

It is public/private partnership funded by government grants and corporate contributions.

The well-attended event was sponsored by Bell Bialy and Bagel, Brooklyn Navy Yard, Chase Manhattan, Citibank, Con Edison, EAB, Fleet Bank, Health Plus, Mass Development Co., Pfizer, and Tate & Lyle N.A. Sugars (Domino).

And Jen O'Connor, director of Brooklyn Goes Global, made known her own "export" plans: she and her husband will have their first child around Thanksgiving.



Kenneth Adams, president of the Brooklyn Chamber of Commerce, Warren Bell, owner of Bagels by Bell, and Mike Haberman, director of Communications and Government Relations at the Chamber, at the Brooklyn Goes Global "Global Vision Awards" Thursday night at the Prospect Park Picnic House.

Photos by Kevin O'B



Jen O'Connor, director of Brooklyn Goes Global, announced Warren Bell as the winner of this year's Global Vision Awards. With him is Kenneth Adams, president of the Brooklyn Chamber of Commerce.



State Senator Marty Markowitz and his wife Jane Markowitz stand with Paul Kerzner of Con Edison.

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